

# “The Cost of Advertising is Significantly Lower”

## Chicken Shack



“I have been advertising with C&G for many years and have been very successful with it.

**The cost of advertising**

**is significantly lower with the C&G papers than with any other direct mail or newspaper advertising** and I have found that the response is greater. I normally experience about a 5% increase in sales on the weeks that we advertise.”

**– Philip Sobeck,  
Chicken Shack**



*In Your Mail  
Every Week!*

For advertising information call

**586.218.5011**

**candgews.com**